

Quote

THE WEEKLY DIGEST

Volume 23—Number 10

Week of March 2, 1952

MAY WE *Quote* YOU ON THAT?

CHAS E BRANNAN, Sec'y of Agriculture: "The so-called grain scandals are a clear-cut example of the distortion and falsification now rampant in the press."

1-Q

" "

Maj Gen WM F DEAN, highest-ranking UN prisoner of war in Korea: "I regret that I am not the hero newspaper accounts make me out to be."

2-Q

" "

Gen CHAS DE GAULLE, speaking to rally of French people: "The U S, with all her splendid qualities, has made mistakes which are big like she is."

3-Q

" "

Pastor MARTIN NEIMOELLER, head of German Evangelical Church in State of Hesse, Germany: "There is no winner of war, and there won't be a winner of the atomic war that looms ahead of us. War would mean the end of civilization—the end for people living in Europe."

4-Q

EDW W BARRETT, former Asst Sec'y of State: "Our best information indicates that more than 70% of Soviet satellite peoples are anti-communist. It is the worst kind of defeatist poppycock to say that the free world is losing the battle for men's minds."

5-Q

" "

GEZA ERENYL, chmn, Anti-Bolshevism League: "We are too pre-occupied with the atom bomb, and are forgetting the much more powerful psychological bomb of the yearning of enslaved peoples for freedom."

6-Q

" "

Gen JAS A VAN FLEET, 8th Army commander in Korea: "The U S . . . cannot do all the fighting everywhere in the world for all our friends."

7-Q

" "

JOHN FOSTER DULLES, U S Ambassador-at-large: "Communist leaders of Russia are as afraid of the Red Army as we are."

8-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



You should now evaluate carefully the natural Administration tendency to discount internat'l tensions and threats of war in an Election Yr. This course is necessary if Democrats are to campaign on a "peace" platform. However, an undercurrent survey hardly justifies a sustained sense of security. To be sure, few informed persons expect war so long as Russia gains militarily and psychologically from Korea stalemate, and Europe dawdles at rearmament. But it is important to realize that seeds of conflict are in no sense sterile; that the prevailing atmosphere is artificially induced, and that inherent dangers do not disappear simply because they are no longer on the agenda of Presidential press conferences.

The Administration can hardly hope for more than a *one year* extension of DPA, with present

amendments continuing. On the other hand, don't be deluded by loose talk that price and credit controls are doomed. This is wishful thinking of retailers. A quick Korean truce *might* change the picture. Otherwise, you may be sure controls will stick.

The announced intention of Rep Doughton, of N C, to retire after this session at age 88, emphasizes the extent to which we currently depend upon "old men for counsel." Joe Ball, a Washington veteran of 20 yrs or more, points out that men over 70 now dominate Congress. Doughton is, of course, Chairman of the House Ways and Means Committee, and the oldest mbr of the House. But Rep Sabath, of Ill, Chairman of the Rules Committee, ranks 2nd at age 86. In the Senate, Chairman McKellar of the Appropriations Committee is 83; Chairman George of Finance, 74; Chairman Connally of Foreign Relations, 75; Chairman Hayden of Rules, 75; Chairman Murray of Labor, 76. Others in both houses, aged 70 and over, might well be mentioned. Speaker Rayburn was 70 last month. And of course, there's the Veep at 74!



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★
"He who never quotes, is never quoted"
★ ★

Charles H. Adams, Jr.



AGE—Youth—1

While the physiologist believes old age begins at 28, which is when physical deterioration sets in, creative imagination, the real life surge of humanity, only reaches complete development in the forties. Artists do their best work at 50, doctors at 54; jurists at 57.—MURRAY BANKS, *11 Ways to Get More Out of Life* (Prentice-Hall).

" "

Middle age is a period of life when you'd do anything to feel better, except give up what's hurting you. *York Trade Composer*, hm, *York Trade Composition Co.*

ATOMIC AGE—2

It will be at least 10 yrs before very much power is generated from atomic energy and at least 20 yrs before atomic energy can compete with coal and water in producing electricity and industrial power.—GLENN T SEABORG, co-winner of '51 Nobel Prize for Chemistry, *Public Utilities Fortnightly*.

" "

The Atomic Energy Commission reports that in one yr dirt excavated at the Savannah River (H bomb) and Paducah plant sites would build a solid wall 5 ft wide and 7 ft high, reaching from N Y to San Francisco. The floor area of temporary office, store and warehouse space is equal to that of the Empire State Bldg.—*Chemical & Engineering News*.

BEHAVIOR—3

The Eastern college boy was offered a grand tour as a gradua-

tion present. When his mother had suggested the idea to Papa, Dad said, "Do you think European travel will improve his behavior?"

"No," Mother repl'd thoughtfully, "but is should spread it over a wider area."—*Travel*.

BUSINESS—4

In about 98 times out of 100 when a person tries to mix business and pleasure, pleasure rises to the top.—*Grit*.

——— " ———

Income tax is almost due
And this makes me, today,
An honest charter mbr of
I O U S A.—*Standard Time*. 5

CHILD—Guidance—6

——— " ———

All human beings pass thru the stages of radicalism, liberalism and conservatism—and the reason adolescents are frequently so trying is that when they're in the first stage their parents are in the last.—MARCELENE COX, *Ladies' Home Journal*.

CHURCH—Contributions—7

Contributions to Protestant churches topped the billion-dollar mark for 2nd straight yr. Each of more than 36 million church mbrs donated an average of \$32.33.—*Nat'l Council of Churches of Christ in America Report*.

..... *Quote*

“

Voice of Spring

Spring is largely overrated
If you are already mated.—
MYRA THOMPSON.

“ ”

The time approaches for
house cleaning, as it has every
spring since the wife looked
around the cave and asked,
“Don't you think that rock
would look better over here?”
—Anonymous.

“ ”

My old father-in-law used to
refer to the annual woman's
festival of spring cleaning as
“soap and sorrow.”—A WEY-
MOUTH.

“ ”

The best thing about spring
— it comes when it's most
needed.—Anonymous.
—N Y Times Mag.

”

COMMUNISM—Appeal—8

Ponder the impatience of sensi-
tive, brilliant minds with the slow
progress of democracy and you
can easily understand why some
of our best intellects become moths
attracted to the bright, deathly
flame of communism. — Editorial,
Steel.

COMPETITION—9

No war, no strike, no depression,
can so completely destroy an es-
tablished business or its profits,
as new and better methods, equip-
ment and materials in the hands
of an enlightened competitor. —
Society for the Advancement of
Management.

..... *Quote*

CO-OPERATION—10

We are all embarked on the
quest for truth. We are all pas-
sengers on the ship that is seeking
port thru the storms and fogs of
this earthly life. And in this peril-
ous voyage we all need what any-
one of us can contribute of mental
enlightenment, moral courage and
spiritual vision.—DAVID S MUZZEY,
Ethics As A Religion (Simon &
Schuster).

DRINK—Drinking—11

Complete '51 figures are not yet
available but it is expected that
nation's industrial loss in wages,
accidents, and cost of institutional
care and support due to liquor will
exceed \$1.4 billion in '51.—*Survey
Bulletin*.

ECONOMICS—12

Economics is spending your mon-
ey without getting any fun out of
it. — *Northwestern Bell*, hm, Bell
Telephone Co.

EDUCATION—13

We are needlessly losing valuable
yrs in the productive lives of our
brightest students. (It should be
possible to) place as many as one-
third of the engineers who will
be graduated in next 5 yrs into
active productive status one yr
earlier, thus placing some 30,000
extra engineer-man-hrs at the dis-
posal of the nation. — HENRY
CHAUNCEY, pres, in annual rep't of
Educational Testing Service.

EUROPE—America—14

A cafe philosopher in Rome re-
cently proffered the cynical thesis
that a European is a man who,
for fear of becoming a Russian, is
gradually becoming an American.
—N Y Times.

EXAMPLE—15

Beauty I have learned from the ugly, charity from the unkind and peace from the turmoil of the world.—FREDERICK W KATES, *Think*.

EXPERIENCE—16

The late E T Meredith, successful publisher, once said, "If one hundred men each tell me something they have learned as the result of 10 yrs of experience, I am in position to profit by their combined wisdom; that is by 1,000 yrs of experience!" — *Friendly Thoughts*.

FAITH—17

Without faith, we are as stained-glass windows in the dark.—*Origin unknown*.

FREEDOM—18

One of the things we're fighting for is the right to send our children to the church of our choice, so that we can beat them to the Sunday comics.—*Clarksville (Tenn) Tribune*.

GOV'T—Administration—19

A new disease is threatening to attack public administration. Recently, when reversing and apologizing for a particular decision, an officer of a certain local authority referred to it as having been due to a "routine error." — *London Times*.

GOV'T—Debt—20

The Administration in Washington reached the middle of its fiscal yr nearly \$7.5 billion in the red—a deficit a dozen times larger than that for last yr at the same time.—*Pathfinder*.



One of the perennially-exposed weaknesses of our democratic system is the apathy of the individual. With every impending election there are the repeated admonitions to "get out and vote." But in the end, scarcely more than half of our potential voters exercise their franchise. Here's our record of voters in the last 4 Presidential elections:

1936—57.1 per cent

1940—59.0 per cent

1944—53.8 per cent

1948—51.6 per cent

In striking contrast, we turn to the British election of '50. There it is significant to note that 84 per cent of the potential electorate exercised the franchise.

Americans rationalize their indifference with the assertion that the individual has lost political significance. Actually, declares John Nuveen, Chicago investment banker, he has not lost this significance, he has *surrendered* it. "Ninety per cent of Americans are politically illiterate," he told the Chicago League of Women Voters last wk. "This is a greater menace to the world," he added, "than the ordinary illiteracy of the masses in the path of communism overseas. Political machines run our parties because the people let them do so; we let them give us one name on a ballot, just as Joe Stalin's people have a choice of one name."

..... *Quote*

It's an **IDEA**

Most conventions have great trouble getting early attendance at morning sessions. An executive of a newspaper association has a solution that worked well for him—and might work for your group. He served a Buffet Breakfastette in the assembly room, prior to and during the 1st session. Coffee, hot rolls, etc were available. Attendance was substantially improved.—Editor & Publisher.

GOVT—Regulations—21

Since the OPS issued its Ceiling Price Regulation 22 last April, mfr's have been trying to work with the following additions to the order: 34 Amendments, 33 Interpretations, 19 Supplementary regulations, 24 Amendments to supplementary regulations. OPS also issued a fact-finding sheet, a 12-page guide, and several additional forms pertaining to CPR 22. That's only one order. OPS has issued 103 other CPR's.—*Business Action*, US Chamber of Commerce.

HEALTH—22

It might be interesting to note that about the time the old-fashioned backyard hammock went out, ulcers came in.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.

HISTORY—23

We are not doomed to make history repeat itself; it is open to

..... *Quote*

us, thru our own efforts, to give history, in our case, some new and unprecedented turn. As human beings, we are endowed with this freedom of choice, and we cannot shuffle off our responsibility upon the shoulders of God or nature.—ARNOLD TOYNBEE, *Civilization on Trial* (Oxford Univ).

HOUSING—24

Any home built at present prices truly is a home of the brave.—Kiel (Wis) *Record*.

“Age cannot wither . . .”

LOUIS EMILY, Charlton, Mass:
“I get a sight o' pleasure out of my radio. I'll take it to television any day. My hearing is better than my eyesight.” (Mr Emily is 97.)

“ ”

FRANK P BINGHAM, Butler, Pa, applying for a Social Security card: “I just never had any use for one before, but I guess now I'll have to retire pretty soon.” (Mr Bingham is 95.) 25

IGNORANCE—26

From one-third to one-half of our people: (1) Do not know who Dean Acheson is; (2) Don't know Sen McCarthy; (3) Don't know what the 38th parallel refers to; (4) Have no notion where Manchuria is; (5) Never heard of RFC; (6) Show no glimmer of recognition when Tito is mentioned. — *Grey Matter*, hm, Grey Adv Agency.

LANGUAGE—27

The field is pregnant with possibilities although it is virgin territory.—*Origin unknown*.

LENT—Observance—28

Little Margie had never before observed Lent but decided to join her friends this yr and announced that she would eat no candy for 10 days. But a few hrs later she was observed in the act of devouring a large peppermint stick.

"I thought," demanded a capacious playmate, "that you weren't going to eat any candy during Lent."

"Well, I wasn't," said Margie, "but I decided to switch to giving up profane language."—*Wall St Jnl.*

" "

A priest was making his way home thru a pouring rain one night when a man shoved a gun in his ribs and, with a string of oaths, ordered the priest to put up his hands. As he complied, his clerical collar became visible. Embarrassed, the thug apologized at great length.

The priest admonished him: "Let this be a lesson to you!" To show there were no hard feelings, however, he offered the man a cigar.

The crook shook his head. "Oh, no, Father," he said. "I never smoke during Lent."—*Pied Sheet*, hm, C T Dearing Printing Co.

LOVE—29

While I was ill recently, a kind neighbor came in to help. When the children became too trying, she tried to quiet them by saying, "Your mother won't love you if you're naughty."

This was the reply she got: "Mama doesn't always like us, but she always loves us, no matter how bad we are."

There is the difference between love and its imitations.—Mrs BETTY TOLES, *Family Circle*.

"Of all things!"

You may have noted with some surprise that union workers in the hosiery field recently accepted a reduction in wages with marked compacency. We, too, were curious. Checking, we found that 94% of full fashioned hosiery is now made by non-union labor. (At one time, union workers were responsible for a fourth of total production.) Plight of union hosiery workers was not unlike the case of the brick-layer in depression days, whose wife complained: "His wages is so high he can't get no work." Wages *had* to be reduced to meet competition of unorganized Southern mills.

Normally, television would hardly be presumed to stimulate library services. But an Elizabeth, N J, librarian declares that users of technical and text books are taxing the library's facilities. The reason: students cannot pursue their studies at home, where family groups are tuned in on television.

Shortage of chaplains in the armed services has become acute. Col Gynther Storaasli, sec'y of the Lutheran bureau of service to military personnel, is suggesting a central office, to be established by each denomination, with delegated authority to seek out and call qualified ministers to the military chaplaincy. Jewish rabbis have for some time faced virtual military draft thru Jewish Welfare Board.

..... *Quote*



The magazine, *Report to Writers*, circularizing a list of authors, gleaned from current publication records, invited Lope Felix de Vega Carpio to subscribe, promising many practical benefits. We doubt that the Spanish playwright will respond. He was born 390 yrs ago. This brings to mind a painful recollection. Some yrs ago, during a Christmas rush, QUOTE entered a prankster's subscription, and actually mailed several issues to "David Crockett, c/o The Alamo, San Antonio, Texas."

Can you afford to hate? Helen Peavy Washburn asks the practical question, and gives some practical answers in *Today's Health* (2-'52). There are ways to ease unwholesome hatred without recourse to dangerous and undesirable repression.

Is the "live" television show on the way out? John Fetzer, pres of W<Z>O-TV believes that we cannot long sustain the weekly cycle of "live" shows. Pressure is too great; the mortality of TV talent too high. He forecasts a not-distant time when variety subject matter will of necessity be produced on film—but better filming, by far, than we have yet seen. Subject is discussed in *Television* (1-'52) a business journal of the industry.

..... *Quote*

MAN—Value—30

Some yrs ago a scientific wit announced that the chemical elements in a human body had a mkt value of 98¢. Today researchers tell us that atoms in a human body have an energy potential of 11,400,000 kilowatt hrs per pound, worth \$570 million, or a total of \$85.5 billion for a 150-lb man. Thus nuclear physics joins with nuclear psychology to proclaim that man, worth 98¢ before Hiroshima, is again of infinite worth.—ALSON J SMITH, *Religion and the New Psychology* (Doubleday).

MATURITY—31

Emotional maturity is ability to stick to a job and to struggle thru until it is finished; to endure unpleasantness, discomfort and frustration; to give more than is asked for or required; to size things up and make independent decisions; to work under authority and to co-operate with others; to defer to time, other persons, and to circumstances.—EDW A STRECKER, psychiatrist, Univ of Pa.

MODERN AGE—32

No wonder Shakespeare wrote so many plays. He didn't have to answer the telephone.—Huntsville (Ala) *Optimist's Bulletin*.

MONEY—33

Always remember, money isn't everything—but you mustn't talk that sort of nonsense until you've made some.—Pivot, hm, Smith's of England.

MOTHER—34

The finest Madonnas are found in homes, not in collections.—Origin unknown.

Pathways to the Past



Week of
Mar 23-29

One hundred and sixty yrs ago (Mar 24, 1792) Benj West became president of the Royal Academy of London, succeeding Sir Joshua Reynolds. The 1st American-born artist to achieve recognition in Europe. (The *Encyclopedia Britannica*, to this day, bills him as "English historical painter.")

The Greeks also have a *day* for it. The day is Mar 25, Greek Independence Day. It marks freedom from Turkey, achieved 125 yrs ago.

Chicago was the 1st city to receive its water supply thru a conduit. The tunnel extended 2 mi's under Lake Michigan, to an inlet crib. It was opened 85 yrs ago (Mar 25, 1867). The old pumping station with the standpipe tower escaped destruction in the fire of 1871. It still stands at Mich Blvd and Chicago Ave.

Residents of Washington, D C, were somewhat surprised, on the morning of Mar 25, 1937, to note an odd, but not unpleasant scent emerging from their copies of the *Daily News*. It contained the 1st perfumed advertising page, sponsored by the Peoples Drug Stores, featuring a sale of Easter flowers.

Mutual fire insurance starts its 3rd century of service to the people of America. Two hundred yrs ago (Mar 25, 1752) a "Deed of Settlement" was effected by the

Philadelphia Contributionship for the Insurance of Houses from Loss, by Fire. Benj Franklin was a director. The company still survives, and prospers. . . And, by the way, Mar 25, in those times, was the 1st day of the calendar yr.

The 1st washing machine patent was grated 155 yrs ago (Mar 28, 1797) to Nathaniel Briggs, of New Hampshire. He called it "an improvement in washing cloaths."

This wk brings the 162nd anniv of the birth of John Tyler, our 10th President, and the 1st to be born in the United States. (He was born Mar 29, 1790—11 mo's after the inauguration of Pres Washington.) Tyler, as Vice President, succeeded Wm Henry Harrison, who died 31 days after taking office. Harrison's was the 1st death in office. A strong faction contended Tyler was merely Acting President. He resolved the debate in a practical fashion. Calling a moving van, he transferred his personal effects to the White House, moved in and adopted the title of President.

A salute to Jewish Youth Week!

..... *Quote*



The Washington Way

CHAS SAWYER

Sec'y of Commerce

One of the amazing things one learns about official life in Washington is the jargon which has grown up to describe official activities. You don't refer to your office — you refer to your "shop." You do this in *your* shop—I do this in *my* shop. You don't delay something which you believe should not be done—you "drag your feet." You don't postpone or slow up a program—you "phase it out." You don't deal with this matter under a certain description—you handle it within a certain "framework," and everything, of course, follows a certain "directive." You don't refer to a mistake in timing or a discrepancy between the objective and the accomplishment—you talk about "slippage" or "a short fall." You don't say that there isn't enough of something to go around—you say it is "in short supply." You don't appoint a group to look into a certain problem, you employ a "task force." You don't refer to the matter at hand as a specific problem—you refer to the assignment as an "*ad hoc*" detail. You don't conclude or end a job—you "finalize" it.—From an address delivered to the Executives' Club, Chicago.

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Page 10 Volume 23—Number 10

ORIGIN—"Yankee"—35

"Yankee" is a word that arrived here with the first Dutch immigrants. It was originally the nickname for a Dutchman. Flanders people still apply the nickname Jan Kees to those from Holland. Jan is the Dutch equivalent of John; Kees is a variation of the Dutch word for cheese, *Kaas*. In other words, a Dutchman was known as John Cheese. Jankees finally became Yankees. — *Ladies' Home Jnl.*

PATRIOTISM—36

Patriotism should be a heart stimulant — not a mouthwash. — TONY WEITZEL, columnist, *Chicago Daily News*.

POPULATION—World—37

The Director-Gen'l of the Food & Agriculture Organization once said: "Tomorrow morning there will be 55,000 more persons for breakfast than there were in the world this morning." — HARRY S ROSENFELD, mbr, U S Displaced Persons Commission.

PRODUCTION—38

Ships, guns and automobiles use many tons of steel each yr, but little things eat up steel, too. Bobby pins take 6,000 tons of steel annually, nails take 750,000 tons and nuts and bolts more than 1,000,000 tons.—*American Machinist*.

PROGRESS—39

The progress civilization has made so far has been due largely to man's insistence on living beyond his income.—*Gas Flame*, hm, Citizens' Gas & Coke Utility.

ROYALTY—40

The title, "Prince of Wales", was created by King Edward I, of England, more than 600 yrs ago, to appease the Welsh, after he had defeated them in battle. Edward promised Welsh leaders a prince who "could not speak a word of either French or English" in ret'n for their loyalty to him. The Welsh, thinking he meant one of their own chieftains, readily agreed. Whereupon Edward presented to them his newborn son as the 1st Prince of Wales.—*The Book House for Children*.



Josue de Castro, Exec Chairman of Food & Agriculture Commission of the UN, has an unusual thesis in his new book, *The Geography of Hunger* (Little, Brown). Dr de Castro maintains that hunger is not the result, but the cause of overpopulation. Starvation stimulates sexual activity. The result is more mouths to feed, where already there is not enough food to go around.

To a Revered Relative

To the office of the Collector of Internal Revenue come few "happy returns." But this letter, last wk, was attached to a form filled out by a Chicago business man:

"My Dear and Good Uncle Sam:

"For the 1st time in my long yrs of endeavor I am really proud of the enclosed check for \$2,183, as my share toward your welfare in many needs for this yr.

"Take care of it and use it wisely, remembering that many a day I had to sweat for it and cuss, often as long as 18 hrs a day.

"But for you, dear Uncle Sam, I don't mind at all." 41

Artie Shaw, the much-married band leader, has written an autobiography, *Trouble With Cinderella* (Farrar). Trade rumor has it that his curiosity-inspired ex wives will buy up the 1st printing.

Jas Jones, author of *From Here to Eternity*, was challenged by a reviewer, who asserted that the novel of army life could have been written without resort to dirty words. "Every man and woman in the country knows all the words," declared Jones. "It's just a mutual agreement not to use them in public." The critic nodded. "And that agreement," he concluded, "is known as civilization."

Now that there are 425,000 copies of *The Caine Mutiny* in print, Doubleday is telling readers how to pronounce author Wouk's name. It's W-o-k-e—long o.

SELF—Reliance—42

Some of these new model automobiles can do what some people cannot do—shift for themselves.—*Elberton (Ga) Star*.

..... *Quote*

Spring Cleaning

The loveliest of days comes
when
My ironing basket's mountain-
high.
Just when my house needs pol-
ishing,
Spring heaves a deep seductive
sigh
And sends a tantalizing breeze
That sidles thru the door to
tempt
Me into dropping all my chores
And leaving hearth and home
unkempt,
To wander in the yr's first
warmth
Or hunt for crocus in the
grass.
I should be scrubbing, I sup-
pose,
But days like these so quickly
pass,
And why should I be dutiful
When Spring's so young and
beautiful? — BETTY ISLER,
Christian Science Monitor. 43

SIN—44

We are in Korea to punish sin
—sin being aggression. If we pur-
pose to punish sin the world
around, I fear that will be the
last of us. Sin has been with us
a long time and I think it is
here to stay.—DOROTHY THOMPSON,
journalist.

" "

Some people think the sins of
omission are those they ought to
have done and haven't gotten
around to. — *L & N Mag*, hm,
Louisville & Nashville Ry.

..... *Quote*

SPEECH—Speaking—45

It is too bad those talkers who
contend to speak "straight from
the shoulder" can't speak from a
little higher up. — ART BENSON,
Weyerhaeuser News, hm, Weyer-
haeuser Sales Co.

" "

In public speaking, the greatest
of all rules is this one: When you
are about half done, sit down.—
Cravens-Dargan Review.

STRATEGY—46

Meyerbeer was chary about giv-
ing autographs. When the direc-
tor of the Paris Opera wanted one
for a friend, Meyerbeer refused to
oblige. The frustrated autograph
collector resorted to a ruse. He
published an announcement in the
paper: "'Huguenots' tomorrow!
Music by Halevy." This brought an
instant protest from Meyerbeer
who wrote to the editor: "I am
the composer of the Huguenots,
not Halevy!" The editor forwarded
the letter to the opera director,
and it was promptly handed over
to his friend.—NICOLAS SLONIMSKY,
Etude.

TAXES—47

A taxpayer is a gov't worker
with no vacations, no sick leaves,
and no holidays.—*Sum and Sub-
stance*, Nat'l Ass'n of Mfrs pam-
phlet.

THOUGHT—48

Two kinds of people are always
in tough luck: Those who did it
but never thought; those who
thought but never did it.—*Frank-
lin Field*, hm, Franklin Life Ins
Company.

THOUGHT—49

It doesn't cost much to get a man to work for you—but you have to pay real money if you want him to think for you. —
American Horologist & Jeweler.

“

“Error is a hardy plant . . .”

From Boston comes the report: 90% of an English class voted they would rather be Geo Babbitt, of Sinclair Lewis' *Main Street* than author Lewis. . . . A sound portent, in our view. But Babbitt doesn't happen to be a character in *Main Street*.

“ ”

We've waited a lifetime for it to happen! Recently, the staid *N Y Times* (of all sources!) captioned a photo: “Popular Debutante and Fiancee.”

“ ”

Chicago Daily News last wk published a Dixiecrat news item under the stock heading: “Notes From Our Foreign Correspondents.” 50

”

WOMEN—51

A Spanish jnl describes an ideal wife as being as punctual as a clock, as attached to her house as a snail, and, like an echo, only speaking when she is spoken to.

However, she should not, like some clocks, let everyone in town hear her when she speaks; should not, like the snail, wear all that she owns at once; nor should she, like the echo, always have the last word.—*Revue de la Pensee Francaise* (QUOTE translation).



A German in the Western Zone was worried for fear his letters to his son in Warsaw were being read by Communist authorities, so he wrote him that he was putting in the envelope a hair which would fall out if the censor opened it. His son replied that there was nothing to worry about. The hair was still there. The Western German now had the information he wanted. He had not put a hair in the original letter.—*N Y Times.*

“ ”

In a Budapest ry station a Hungarian was scanning the horizon with a pair of powerful binoculars. A friend saw what he was doing and asked if he was looking for anything in particular. “Yes,” said the Hungarian, “I’ve heard so much about the wonderful things the Russians have been sending us, I thought I would come to the depot and see where they are.” “Don’t be silly,” repl’d the friend. “You don’t think the Russians are so backward as to ship their goods by rail? They send them by radio!”—*Pathfinder.*

”

WORLD RELATIONS—52

The Athenian empire is dead as a doornail. The mistake Athens made was that it converted its allies into tributaries. We shall inevitably repeat that mistake unless very able statesmen lead us along a safer path.—*GERALD W JOHNSON, U S Air Services.*

..... *Quote*

Good Stories.....

you can use

✓ A burglar, needing money to pay his income taxes, decided to burgle the safe in a retail store. On the safe door he was much pleased to find a sign reading: "Please don't use dynamite. This safe is not locked. Just turn the knob." He did so. Instantly a heavy sandbag fell on him, the entire premises were floodlighted, and alarm bells started clanging. As the police carried him out on a stretcher, he was heard moaning: "My confidence in human nature has been rudely shaken." — *Nuggets*, hm, Barnes-Ross Co. a

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A man stopped at a service station out in the country one evening to ask directions on the route to a nearby large city. The owner of the service station reluctantly left his radio and came out to the car. "Well," he said in answer to the driver's question, "I don't know the exact mileage, but just put your speedometer on 50 mi an hr and just after the news broadcast you'll reach a cross rd. Turn left and keep going until you're almost thru the Fibber McGee program and then watch for a rd to the right. Follow that to the 2nd commercial on the Bob Hope program and there you are!"—*Christian Science Monitor*. b

" "

On a street in Cairo, 6 Egyptians attacked an Englishman while a policeman stood idly by. "Aren't you going to do something?" an

..... *Quote*

I LAUGHED AT THIS ONE

DICK POWELL

Radio & Screen Actor

An actor friend of mine was given a demonstration of a used car, but wasn't too enthusiastic.

"This car," the salesman persisted, "is a wonderful opportunity!"

"Yeah," cracked my friend, "I can hear it knocking."

— " " —

excited onlooker asked the policeman. "No," he repl'd, "six should be enough." — *Continental Daily Mail* (Paris). c

" "

✓ "You should be very, very happy, Madame," the fortune teller murmured. "A nobler man than your husband you have yet to meet."

"How exciting! But when?" — *Voice Writing*, hm, Edison of Canada. d

" "

After hearing the grown-ups discuss a recent wedding, my 4-year-old daughter remarked gravely: "When I get big, I'm going to marry Michael."

We asked why she had decided to marry the boy next door, and she repl'd: "I shall have to. I'm not allowed to cross the street where all the other boys live."—*Jas T Shilcock*, *World Digest*, London. e

Wise Cracks

People know what everyone in my town is doing. Every wk they read the paper, tho, to see if anybody's been caught at it.—HERB SHRINER. f

" "

From Paris comes this tale of a man who took a cab to the palace of the prime minister, where he asked the driver to wait for him. The driver refused, saying he didn't have time. "But you will wait for me," said the passenger. "I am the new Prime Minister, Monsieur Faure." "In that case," repl'd the driver, "I'll wait. You won't be in there long."—Pathfinder. g

" "

A famous picture star who married well—and often—had to get a divorce in a hurry. Her lawyer suggested Mexico. "But I don't know Spanish," she protested. "So what?" said the lawyer. "Whenever there's a pause, simply say 'si, si'."

The star created a sensation in the obscure Mexican village, and when her case came up in court, the entire population turned out. There was a great deal of bowing, and the star kept saying, "si, si."

Suddenly every one cheered. "Well, I guess I'm divorced," said the star. "Divorced!" cried her perspiring att'y. "You just married the mayor."—BENNETT CERF, This Wk. h

There's something to be said for living in Russia at that: You'd never lose an election bet.—Automotive Dealer News.

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The bad luck in meeting a black cat really depends on whether you're a man or a mouse.—Origin unknown.

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Gov't official: a man who can complicate simplicity. — American Eagle, hm, American Forests Products Corp'n.

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Try to be nice to everyone until you have made your 1st million. After that they'll be nice to you.—Mo-Pacific Lines Mag, hm, Mo-Pacific Ry.

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✓ A pretty coed was tripping across the campus when she noticed the handsome athlete approaching with an interesting look in his eye.

"Look here," he said, "you don't know me, but I've seen you around a lot."

"Yes, I've noticed you, too," she replied with palpitating heart.

"Well, are you doing anything special tonight?" faltered the youth.

"Why, no," she replied excitedly. "What did you have in mind?"

"I thought maybe you'd be free to sit with our baby while my wife and I go to a movie."—American Eagle. i

..... Quote

Quote-ettes

SYLVIA SIDNEY, actress, admitting to an age of 41½: "What's wrong with being 40? Men aren't attractive until they're that age. I've never in my life gone with a man who was under 40." (But she married, later divorced, Bennett Cerf when he was 37.) 1-Q-t

" "

DAISY MAE JETER, Denver nudist: "Nudists are very honest people." 2-Q-t

" "

MADELEINE CARROLL, actress: "No, I don't play bridge; I'm just a fugitive from the chin gang." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Automobiles of the future may be equipped with 2 new and revolutionary safeguards. One, eliminating danger of skids on icy pavements, is a gyroscope device on rear of car. It prevents centrifugal force from raising either back wheel (which causes skids) when brakes are applied suddenly. Material shortages will keep this from being marketed within the yr.

Motorists will at last find relief from glare in night driving, by virtue of *Guide Autronic-Eye*. This photo-electric cell, mounted inside windshield on upper left hand corner of instrument panel, sees auto-

matically just what driver sees. When bright light approaches, *Autronic-Eye* dims your car's headlights, returns them to bright when car passes. Used on city streets, it keeps headlights dimmed at all times. Over-riding foot switch allows driver to switch from bright to dim or reverse, at will. *Autronic-Eye*, developed by Guide Lamp Division, Gen'l Motors, is being made available immediately as factory installation on Cadillacs and Oldsmobiles; will be installed on other Gen'l Motors cars later. Cost will be approximately \$50.

